



Business and Tourism

Studying Business and Tourism at Northpine Christian College creates proactive and enterprising individuals who can make informed decisions and actively participate in society, and learn skills to enable students to participate in the tourism sectors of travel, hospitality and visitor services.

Curriculum Overview

Studying Business and Tourism will empower students to shape their social and economic future, and to contribute to the growth and development of a sustainable Australia. Using real world application, students will learn to undertake critical analysis to reach informed decisions, consider the impact of their decisions and communicate these decisions in a reasoned and articulate manner.

Studying Tourism will enable students to examine the socio-cultural, environmental and economic aspects of tourism, as well as tourism opportunities, problems and issues across global, national and local contexts. Tourism provides opportunities for students to develop understandings that are geographically and culturally significant to them and to build skills of communication and the ability to work in partnerships, groups and teams to achieve goals.

Through studying Business, students will be exposed to authentic and real-life business practices. The knowledge and skills developed in Business will allow students to contribute meaningfully to society, the workforce and the marketplace and prepare them as potential employees, employers, leaders, managers and entrepreneurs of the future.

Course focus

Years 7, 8 and 9

Studying Business will provide students with opportunities to:

- explore active citizenship and participation in democracy
- understand Australian identity and the values that are fundamental to being Australian
- understand how the economy operates and interacts with business and our global trading partners
- understand the role of competition in the marketplace and the interactions between the different sectors of the economy
- participate actively in business enterprise activities to apply knowledge in a life situation

By the end of Year 9, students will have the knowledge and skills to understand the role of Australia in the local and global economy, and to participate confidently in the business situations they encounter.

Year 10

Business Studies in Year 10 focuses on preparing students for success in the Year 11 and 12 Tourism and Business curriculums.

Students will:

- Develop their understanding of the Australian economy and its function, focusing on economic measures of productivity
- Investigate the Australian economy and its role in the Asia-Pacific region
- Understand the importance of decision making and the role of the government in managing the economy
- Investigate productivity and how business decisions can impact productivity
- Analyse the role of technology in business innovation
- Develop knowledge and understanding of tourism and its contribution to society and the Australian economy
- Examine the socio-cultural, environmental and economic aspects of tourism, and opportunities across global, national and local contexts.
- Develop research and communication skills to be successful in their chosen area of study

By the end of Year 10, students will have an understanding of Business and Tourism issues to enable them to make informed choices and be prepared for success in Year 11 and 12.

Years 11 and 12

Tourism (Applied)

Tourism is one of Australia's, and the world's, largest industries with expanding business and employment opportunities.

Studying tourism will enable students to develop skills that they will need to successfully gain entry into this sector of the economy. Students will study: tourism, travel experiences, types of tourism, client groups and other topics; undertake applied learning to enable students to convert theoretical knowledge into real-world contexts.

Business (General)

Students will learn through the study business case studies, as well as interactive activities. This will enable students to develop skills to participate in business environments.

Students will explore business functions such as: understanding business fundamentals; creation of business ideas; business start-ups and establishment; expanding and competitive markets; strategic develop; and repositioning and transforming business.

Business Studies (Applied)

Students will develop practical business knowledge and skills for use, participation and work in a range of business contexts. Students will explore and produce solutions to real life or simulated problems. Students will develop effective decision-making skills and learn how to plan, implement and evaluate business outcomes and solutions, resulting in improved economic, consumer and financial literacy.



Career Opportunities

Studying Business and Tourism is useful for students in: business, politics, human resources, financial management, commerce, marketing, travel industry, customer relations, hotel industry.

Enquiries

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